

## Selecting the Best Realtor: **Critical Criteria**

Montemayor & Associate's entire focus is on your complete satisfaction. In fact, We work to get the job done so well, you will want to tell your friends and associates about it. Maybe that's why more than 90 percent of our business comes from repeat customers and referrals.

	Montemayor & Associates	Agent-X	Agent-Y
Is their marketing plan on the leading edge of technology?	X		
Can they expose your property in its best light to every potential buyer?	X		
Do they guarantee that they will answer sign, ad, internet, brochure & flyer calls?	X		
Are they able to immediately answer inquiries on your property, even if the caller doesn't leave contact information?	X		
Do they do marketing 24/7 with a sign that gives easy access to their information?	X		
Do they communicate effectively, and often?	X		
Do they have a full team to guarantee that regardless what comes up, there will always be an expert available to help you out?	X		
Do they utilize Realtor.com, Zillow and Trulia with MILLIONS of buyers ready to buy?	X		
Do they syndicate your listing over 200 real estate related websites?	X		
Do they contact all agents who have visited your home, request feedback on your property's condition and pricing, and report that back to you on a regular basis?	X		
When in escrow, do they have a system to communicate the status of your escrow a minimum of 3 times per week?	X		
Do they ensure that buyer's interested in your home are QUALIFIED to purchase it?	X		
Do they have professional resources only acquired through high-level relationships?	X		
Have they successfully closed hundreds of transactions?	X		
Do they promote your listing to an extensive database of buyers & buyer investors?	X		
Do they provide professionally produced materials to market your property to both agents and prospective buyers?	X		
Do they offer a FREE staging consultation with a professional stager so that you can obtain "top dollar" in this market?	X		

Good service speaks for itself, and we are looking forward to the opportunity to earn your referrals too!

